

Use of MASSbuys EXPO Logo

Terms and Conditions

The following terms and conditions apply to the use of the Operational Services Division's MASSbuys EXPO (MASSbuys) logo for online or print advertising by vendors of the Commonwealth of Massachusetts who have been awarded a Statewide Contract and are exhibiting at the MASSbuys EXPO.

One of several purposes of this logo is to promote MASSbuys which in turn will promote a vendor's status as a Statewide Contractor and their intention to exhibit at MASSbuys to eligible entities. As such, OSD has limited the availability of the logo to online and print marketing which (a) promote the use of these statewide contracts and (b) offer statewide contractors enhanced opportunities to market the goods and services available for sale under the terms of their contracts to eligible purchasing entities. The State Purchasing Agent reserves the right to accept or reject any proposed use of the logo from any potential Statewide Contractor, which does not fully support this general purpose. Contractors desiring to use the logo must enter into a separate Memorandum of Understanding with OSD for this purpose.

All proposed online and print materials are subject to review by the State Purchasing Agent or his designee. Such review will assess the appropriateness of proposed content. Proposed use of the logo which does not, in the opinion of the State Purchasing Agent, support the general purpose outlined above may be rejected. OSD will reject any proposed use of the logo that contains libelous, slanderous, obscene, profane, violent or criminal content or any other objectionable content. Further, OSD will reject any proposed use of the logo that may be deemed by the State Purchasing Agent to be objectionable to any group, including those based on gender, religion, race, ethnic or political affiliation or belief, sexual orientation, disability or physical attributes.

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The Operational Services Division (OSD) of the Commonwealth of Massachusetts and the Statewide Contract Vendor identified below hereby enter into this Memorandum of Understanding (MOU) regarding the use of the MASSbuys logos for print or online marketing of said contractor's goods and services available on statewide contract.

Statewide Contract Vendor acknowledges that the use of the logo does not guarantee any sales of service and/or commodities marketed. Furthermore, Statewide Contract Vendor acknowledges that use of the logo is only accepted from Statewide Contractors for the Commonwealth of Massachusetts and that only services and/or commodities that are available through statewide contracts can be used in online or print marketing collateral. In order for a contractor to be eligible to use this OSD logo, all requirements described in its contract with the Commonwealth of Massachusetts must be met, they must be in good standing with the Strategic Sourcing Services Lead and may not have any outstanding issues or be in a debarred, terminated or suspended/hold status.

By signing below, Statewide Contract Vendor is agreeing to all terms in this MOU, and furthermore confirming that Vendor is on a Statewide Contract for the Commonwealth of Massachusetts and in good standing under an awarded contract.

The Commonwealth of Massachusetts' Uniform Electronic Transaction Act (UETA), [MGL c. 110G](#), allows Advertiser and OSD to electronically sign this MOU. Therefore, Vendor's agreement to all terms in this MOU, the Use of the MASSbuys Logo Terms and Conditions and furthermore confirming that Vendor is on a Statewide Contract for the Commonwealth of Massachusetts and in good standing under an awarded contract may be made electronically via email or facsimile.

SIGNED:

Advertiser Company Name

Advertiser Authorized Signature

Printed Name

Date

SIGNED:

Operational Services Division

Advertiser Authorized Signature

Printed Name

Date